



The Root Method™

COSMETIC · AESTHETIC · HAIR REJUVENATION

The New Standard in Aesthetic Hair Rejuvenation

Hair loss is a profound and deeply personal matter — closely linked to one's physical identity. The Root Method™ was built to meet that reality with intention: a complete, science-grounded, three-step aesthetic hair rejuvenation protocol. *Non-invasive. Science-based. Exclusively at The Hair Lab.*

NO NEEDLES

NO PAIN

NO DOWNTIME

FDA-CLEARED TECHNOLOGY

80M

AMERICANS AFFECTED
BY HAIR LOSS

85%

OF MEN EXPERIENCE
HAIR LOSS

25%

OF MEN NOTICE HAIR LOSS
BEFORE AGE 21

40%

OF WOMEN EXPERIENCE
HAIR LOSS

50

TYPICAL AGE OF ONSET
IN WOMEN

UNDERSTANDING HAIR LOSS

A Pervasive Issue — and a Deeply Personal One

This pervasive issue affects approximately 80 million Americans — 85% of men and 40% of women face hair loss at some point in their lives. Male pattern baldness often begins early, with 25% of men noticing it before age 21. For women, signs typically appear by age 50, often characterized by a widening part, diffuse thinning, or a reduction in ponytail volume.

THE EMOTIONAL REALITY

More Than Appearance — It Shapes Identity

Whether it manifests as crown thinning, a receding hairline, or reduced volume, changes in hair are among the most visible and personal aspects of how we present ourselves to the world. For men, these visible changes can quietly affect how they carry themselves. For women, they are frequently — and wrongly — dismissed. We see you. And we understand what you're looking for.

THE CHALLENGE

Too Many Options. Too Little Clarity.

The search for meaningful aesthetic options can be as overwhelming as the change itself — a maze of contradictory information, bold promises, and approaches that don't deliver on appearance goals. Many options are invasive, require extensive recovery, or involve significant cost with uncertain aesthetic outcomes. The desire is simple: to look and feel your best, without the complexity.

“You deserve a serious, science-grounded cosmetic aesthetic option — one designed around appearance, confidence, and how you see yourself. Welcome to The Hair Lab.

— THE HAIR LAB · LAKEWAY, TEXAS

The Root Method™

3 SESSIONS

4 WEEKS APART

90 MIN EACH

- NO NEEDLES
- NO PAIN
- NO HASSLE
- NO DOWNTIME
- FOLIX: FDA-CLEARED · TED: FDA-REGISTERED CLASS I

THE PROTOCOL — THREE STEPS TO AESTHETIC HAIR REJUVENATION

Three Effective & Manageable Steps

Our protocol is rooted in science — and designed to deliver results. Individual results vary.

PROTOCOL COMPLIANCE NOTE

The FoLix Laser (Step 1) is an independently FDA-cleared standalone protocol (510(k)). The Alma TED System (Step 3) is an FDA-registered Class I medical device — and does not require 510(k) premarket clearance. The Hair Lab Proprietary Hair Serum (Step 2) is a topical cosmetic serum applied between Steps 1 and 3, developed independently of any device manufacturer. The Root Method™ is the exclusive sequence — available only at The Hair Lab, Lakeway, Texas.



01

STIMULATE FOLLICLES

INDEPENDENT FDA-CLEARED DEVICE · STANDALONE PROTOCOL

Laser Activation of Hair Follicles

FoLix Laser · Lumenis

The FoLix Laser is a standalone FDA-cleared protocol — the first non-ablative fractional laser cleared for aesthetic hair rejuvenation. Operating at 1056nm, FoLix creates microscopic thermal zones (MTZs) beneath the skin while the stratum corneum remains intact, activating the scalp's natural healing response and promoting follicle entry into the Anagen growth phase. In The Root Method™, it becomes Step 1: the activation layer that primes the scalp for everything that follows.

FDA-CLEARED · NON-ABLATIVE · FRACTIONAL LASER · STANDALONE PROTOCOL



02

INFUSE FOLLICLES

THE HAIR LAB · FOUNDER PARTNERSHIP · LABORATORY CO-INVESTOR

The Hair Lab Proprietary Hair Serum

Topical Cosmetic Hair Serum · U.S. Accredited Laboratory

Immediately following the FoLix process, The Hair Lab Proprietary Hair Serum is applied topically to the freshly activated scalp. What makes this serum different is not simply what it is — it is who we are in relation to it. The Hair Lab holds an ownership position in the laboratory behind this serum. We are not a client of this science. We are partners in creating it. That relationship — forged at the founding level — is a distinction no distribution agreement can replicate.

FOUNDER PARTNERSHIP · LABORATORY CO-INVESTOR · U.S. ACCREDITED · THIRD-PARTY TESTED



03

DELIVER TO FOLLICLES

FDA-REGISTERED CLASS I MEDICAL DEVICE · MANUFACTURER TED+ SERUM INCLUDED

Trans Epidermal Delivery (TED)

Alma TED System + TED+ Serum

The Alma TED System is an FDA-registered Class I medical device — paired with its own manufacturer proprietary TED+ Serum. Using low-frequency acoustic sound waves combined with air pressure, the system temporarily enhances transepidermal absorption, allowing the TED+ Serum to reach the scalp without needles, incisions, or disruption to the skin. This patented delivery mechanism (US Patent No. 10,238,849 B2) is supported by published research in ultrasound-assisted transdermal delivery. The experience feels like a gentle, warm scalp massage. No discomfort. No downtime.

FDA-REGISTERED CLASS I · TED+ SERUM INCLUDED · NEEDLE-FREE · NO DOWNTIME · PATENTED DELIVERY

The FoLix Laser and Alma TED aren't trends. They're science. · FDA-Cleared Laser · FDA-Registered Delivery System · A Protocol Built on Evidence. Results You Can See. Individual results vary.

FOLLICLE SUPPORT & ONGOING MAINTENANCE

Beyond the Protocol — Continuous Care

INTRACELLULAR HAIR NUTRITION

Nutrafol™ Supplements (Optional)

Nutrafol™ physician-formulated supplements support a healthy hair growth cycle from within — addressing nutritional factors that may contribute to hair thinning. Available as an optional complement to The Root Method™ protocol for clients seeking comprehensive inside-out support.

PERSONALIZED DAILY TOPICALS

Provider-Prescribed Compounded Topicals (Optional)

No two hair journeys are the same. Provider-prescribed compounded topicals are available as an optional complement — formulated specifically for your individual hair loss pattern and scalp biology, supporting a healthy daily scalp environment in harmony with your protocol.

BEYOND THE PROTOCOL · AT-HOME CARE

The Root Ritual

FDA-CLEARED · 510(K) K173729

DUAL-WAVELENGTH LED

OPTIONAL ADD-ON



Revian RED · At-Home LED Light Therapy

The Revian RED is the first and only all-LED cap cleared by the FDA to improve the appearance of thicker, fuller hair — distinct from laser-based devices. Dual-wavelength technology: 620nm orange + 660nm red light through 119 medical-grade LEDs, stimulating nitric oxide production to support scalp blood flow and create an environment supportive of healthy hair appearance. Wireless. App-controlled. Just 10 minutes per day.

Individual results vary. Cleared for androgenetic alopecia, Fitzpatrick Skin Types I–IV.

RANDOMIZED DOUBLE-BLIND PLACEBO-CONTROLLED TRIAL

+26.3

more hairs per cm² vs. placebo at 16 weeks (≥80% compliance)

AT-HOME DAILY PROTOCOL

10 min/day

Wireless · App-controlled · 119 medical-grade LEDs · FDA-cleared 2018

620NM ORANGE LED

660NM RED LED

NITRIC OXIDE STIMULATION

WIRELESS + APP-CONTROLLED

FIRST & ONLY ALL-LED FDA-CLEARED CAP

YOUR NEXT STEP

Your Hair Journey *Begins Here.*

You have taken the first step — learning that a serious, science-grounded aesthetic hair rejuvenation option exists. One built on FDA-cleared and FDA-registered technology, our exclusive serum partnership, and a protocol designed around *you*. The next step is yours to take.

"The Root Method™ — where every step is grounded in science, and every session is built for the way you want to look and feel."

Individual results vary.

BEGIN YOUR JOURNEY

Book Your Consultation

A personalized conversation. No commitment. No pressure.

LOCATION

The Hair Lab · Lakeway, Texas

PROTOCOL

The Root Method™ · Exclusively Here

EXPERIENCE

No Needles · No Downtime · No Surgery

REQUIRED READING

Important Disclosures

FDA Regulatory Statements · Product Compliance · Results Disclaimer

DEVICE REGULATORY STATUS

The **FoLix Laser by Lumenis** (Step 1) is an independently FDA-cleared medical device, reviewed and authorized through the 510(k) premarket notification pathway as a standalone protocol. FDA clearance indicates the device has been found substantially equivalent to a legally marketed predicate device; it does not constitute FDA endorsement of any combined protocol or service offering.

The **Alma TED System** (Step 3) is an FDA-registered Class I medical device. Most Class I devices — including the Alma TED — are exempt from 510(k) premarket notification and are subject to FDA general controls only. Registration with the FDA does not constitute clearance, approval, or endorsement of specific clinical claims. The underlying technology (acoustic sound wave–assisted transepidermal delivery) is supported by published peer-reviewed research and is protected by US Patent No. 10,238,849 B2.

The Alma TED System includes its own manufacturer-supplied proprietary TED+ Serum. No other substances beyond the manufacturer's TED+ Serum are used with this system as part of The Root Method™.

REVIAN RED — AT-HOME DEVICE

The **Revian RED** is an FDA-cleared at-home LED light therapy device (510(k) clearance K173729), cleared for androgenetic alopecia in Fitzpatrick Skin Types I–IV. Clinical data referenced (+26.3 hairs per cm²) is sourced from a randomized, double-blind, placebo-controlled clinical trial at ≥80% compliance over 16 weeks. This data is provided for informational purposes only. Individual results vary and are not guaranteed. The Revian RED is an optional at-home adjunct and is not a component of The Root Method™ in-clinic protocol.

TOPICAL SERUM, SUPPLEMENTS & COMPOUNDED TOPICALS

The **Hair Lab Proprietary Hair Serum** (Step 2) is a topical cosmetic hair serum developed independently of any device manufacturer. The Hair Lab holds an ownership position in the laboratory behind this serum. This product is not an FDA-cleared medical device and is not intended to diagnose, treat, cure, or prevent any disease or medical condition. Statements regarding this serum have not been evaluated by the Food and Drug Administration.

Nutrafol™ is a physician-formulated nutritional supplement. Statements have not been evaluated by the FDA. Nutrafol™ is not intended to diagnose, treat, cure, or prevent any disease. Offered as an optional complement to the protocol.

Provider-prescribed compounded topicals, where offered, are formulated individually by licensed providers and are not part of the standard Root Method™ protocol. These are not FDA-evaluated products.

INDIVIDUAL RESULTS & PROTOCOL POSITIONING

Individual results vary. Hair rejuvenation outcomes depend on a wide range of biological, genetic, hormonal, and lifestyle factors. Statistics, clinical references, and before & after photography referenced in this document are provided for informational purposes only and do not constitute a guarantee of results for any individual.

The **Root Method™** is a branded cosmetic aesthetic hair rejuvenation protocol offered exclusively at The Hair Lab, Lakeway, Texas. It is positioned as a non-invasive cosmetic aesthetic service and is not a medical treatment for hair loss, alopecia, or any other medical condition. The Root Method™ does not diagnose, treat, cure, or prevent any disease.