

The Root Method

3 STEPS TO AESTHETIC HAIR REJUVENATION · THE NEW GOLD STANDARD IN HAIR LOSS AESTHETICS

Hair loss is a profound and deeply personal matter, closely linked to one's physical identity. Hair loss is never merely cosmetic.

80M

AMERICANS AFFECTED

85%

OF MEN AFFECTED

25%

MEN, BEFORE AGE 21

40%

OF WOMEN AFFECTED

Age 50

TYPICAL ONSET, WOMEN

01 Understanding Hair Loss

A Pervasive Issue, and a Deeply Personal One. This pervasive issue affects approximately 80 million Americans, with statistics showing 85% of men and 40% of women face hair loss. Male pattern baldness often begins early, with 25% of men noticing hair loss before age 21. For women, signs typically appear by age 50, often characterized by a widening part, diffuse thinning, or a reduction in ponytail volume.

MORE THAN COSMETIC, IT SHAPES IDENTITY

Whether it manifests as crown thinning, a receding hairline, or sudden patches, hair loss is a subject few discuss openly. For women, it is frequently and wrongly minimized as a cosmetic concern, though it feels like losing an essential part of who they are. We fully recognize and understand both experiences.

TOO MANY PROMISES, TOO FEW RESULTS

The search for effective treatment can be as frustrating as the condition itself, a maze of contradictory information and bold claims that fall short. Many remedies are invasive, expensive, require travel, and demand trusting someone you have never met.

It doesn't have to be this way. Welcome to The Root & Scalp Spa Regenerative Hair Lab, founded by individuals who have personally navigated the challenges of hair loss, combining lived experience with professional expertise in regenerative medicine, biologics, and genetic testing.

THE ROOT & SCALP SPA · LAKEWAY, TEXAS

02 The Root Method, 3 Steps to Aesthetic Hair Rejuvenation

A clinically sequenced, three step protocol designed to stimulate, infuse, and deliver. 3 sessions · 4 weeks apart · 90 minutes each · No needles · No pain · No downtime · FDA cleared technology

01

STEP 01 · STIMULATE FOLLICLES

Laser Activation of Hair Follicles

FoLix Laser by Lumenis

The first FDA cleared fractional laser for hair rejuvenation. Low Level Light Therapy (LLLT) uses specific wavelengths to trigger ATP production, extending the Anagen growth phase and improving blood microcirculation. Microscopic thermal channels are opened beneath the skin while the stratum corneum remains completely intact, setting the foundation for steps 2 and 3.

FDA cleared · Non invasive · LLLT

02

STEP 02 · INFUSE FOLLICLES

BioLumina™ Day Zero Exosome Serum

Exclusive Biologic Formula

The formula of Wharton's Jelly and Amniotic Fluid: our proprietary BioLumina™ exosome serum carries microRNA and messenger RNA to facilitate essential cell communication for follicle rejuvenation. Produced in a U.S. based, AATB Accredited Laboratory and third party tested for potency and viability. Growth factors and cytokines remain unadulterated and highly active.

U.S. produced · AATB accredited

03

STEP 03 · DELIVER TO FOLLICLES

Trans Epidermal Delivery (TED)

Alma TED System

FDA cleared acoustic sound wave technology drives BioLumina™ exosomes deep into the scalp, beyond the reach of other topical applications, treatments, or procedures. Air pressure and high frequency electromagnetic waves ensure penetration to effective depth for maximum results. Clients resume daily activities immediately as follicle rejuvenation begins.

FDA cleared · Needle free · No downtime

03 Follicle Support & Ongoing Maintenance

INTRACELLULAR HAIR NUTRITION · NUTRAFOL™

The #1 dermatologist recommended hair nutrition brand. Nutrafol™ addresses the internal root causes of hair thinning including stress, hormones, and oxidative damage, providing steady state vitamins and botanicals to sustain and support new growth from within.

YOUR DAILY DEFENSE · CLINICALLY COMPOUNDED

No two cases of hair loss are the same. Our clinically proven, physician formulated compounded topicals are personalized to your specific hair loss pattern and biology, delivering targeted daily protection against follicle miniaturization while amplifying the results of every treatment in your Root Method™ protocol.

FOR MEN · CONFIDENCE RESTORED

25% of men notice hair loss before age 21. Whether crown thinning, a receding hairline, or diffuse hair loss, The Root Method addresses the underlying biology, not just the symptom, to restore confidence and vitality at every stage.

FOR WOMEN · RECOGNIZED & RESPECTED

Affecting 40% of women, often appearing by age 50 as a widening part or reduced volume, female hair loss is never merely cosmetic. We fully recognize this experience and provide the serious, clinically grounded solutions it deserves.

The future of your natural vitality is here. The Root Method offers a complete investment in your biological capital.

THE ROOT & SCALP SPA · LAKEWAY, TEXAS

FDA DISCLAIMER

These statements have not been evaluated by the Food and Drug Administration. This is a topical cosmetic and is not intended to diagnose, treat, cure, or prevent any disease. Exosome products are not FDA approved for the treatment or prevention of any disease or condition. Use of these products should be under the guidance of a licensed healthcare professional.